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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Applicants : Thomas J. Perkowski, et al.  
Application Serial No.: 10/602,990  
Filing Date: : June 24, 2003  
Title : INTERNET-BASED BRAND MARKETING  
COMMUNICATION NETWORK ALLOWING MEMBERS OF  
A BRAND MANAGEMENT TEAM TO COMMUNICATE  
DIRECTLY WITH CONSUMERS SHOPPING ALONG EC-  
ENABLED WWW-SITES, AND SERVICED BY  
PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS  
(MMVKs) DRIVEN BY SERVER-SIDE COMPONENTS AND  
MANAGED BY BRAND MANAGEMENT TEAM MEMBERS  
AND/OR AUTHORIZED PARTIES  
Examiner : Jeffrey D. Carlson  
Group Art Unit : 3622  
Attorney Docket No. : 100-059USA000

Honorable Commissioner of  
Patents and Trademarks  
Washington, D.C. 20231

**DECLARATION OF ABANDONMENT UNDER RULE 1.138**

Sir:

Attorney for Applicants respectfully requests that Application No. 11/804,769 be expressly abandoned without prejudice or disclaimer. Applicants will continue prosecution of the canceled claims in copending U.S. Application No. 11/809,215.

Applicants also reserve the right to file one or more future continuation or continuation-in-part applications to prosecute the subject matter set forth herein.



Dated: September 9, 2009

Respectfully submitted,

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Alexandria, VA 22313-1450

Thomas J. Perkowski, Esq.  
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Dated: September 9, 2009